

The UBC Alumni Association Summer Series Ambassador Promotion – Summer 2022

Official Promotion Rules

1. Promotional Period

- 1.1. The promotion period begins at 12:01 a.m. Pacific Daylight Time on March 21, 2022 and closes at 11:59 p.m. Pacific Daylight Time on April 15, 2022 (the “Promotion Period”).

2. Eligibility

- 2.1. The UBC Alumni Association Summer Series Ambassador promotion (the “Promotion”) is open to UBC credit degree holders and credit diploma holders, who are legal residents of Canada, excluding Quebec, who are 24 years of the age or older as of April 1, 2022, and who provide their first and last name, UBC credentials, year UBC credentials were received (year of graduation), email address, telephone number and mailing address to the UBC Alumni Association through an electronic form found at www.alumni.ubc.ca during the Promotion Period. For greater clarity, credentials awarded by UBC Continuing Studies are not considered credit degrees or credit diplomas.
- 2.2. Notwithstanding 2.1, the following parties are not eligible to enter the promotion: (a) employees of The UBC Alumni Association or UBC; and (b) immediate family members of UBC Alumni Association or UBC employees.
- 2.3. Must follow @alumniUBC and @Outdoorsy on Instagram, have a minimum of 500 followers as of April 1, 2022. Account must be set to public for the period of June 1 to August 31, 2022.
- 2.4. Agree to travel and publish at least 3 Instagram posts and 5 Instagram stories between June 1, 2022 and August 31, 2022; and tag @alumniUBC and @Outdoorsy in posts and stories.

3. How to Enter

- 3.1. To enter, visit alumni.ubc.ca. Fill out the entry form.
- 3.2. No purchase necessary. Limit of one (1) entry per entrant.

4. Promotional components

- 4.1. The promotional components include:
 - Up to 7 nights rental in an available vehicle on the Outdoorsy platform. Final number of nights awarded to be determined by alumni UBC.
 - \$250 gift card for a grocery store.
 - \$500 gift card for a gas station.
 - Admission for two (2) to all 2022 alumni UBC Summer Series activities.
- 4.2. The promotional components must be accepted as awarded.
- 4.3. The promotional components are not transferable or assignable.

5. Selection process

- 5.1. The ambassadors shall be selected as follows:

- a. On or about April 15, 2022 staff of the UBC Alumni Association will review the entries and select three (3) ambassadors from that pool. Staff may also reach out directly to alumni on Instagram to invite them to participate. Three (3) ambassadors will be selected from all those who meet the eligibility requirements. The odds of being selected as a potential ambassador are dependent upon the number of eligible participants.
- b. Before being declared an ambassador, the selected potential ambassadors shall be required to: (1) respond to the UBC Alumni Association in accordance with Section 5.1(c) of these Official Rules; (2) may be required to swear an affidavit at their expense indicating eligibility and compliance with these Official Rules; (3) provide written release consenting to the use of his/her name, city or province of residence and/or photograph or likeness, without compensation, in any publicity carried out by the UBC Alumni Association and/or its advertising and promotional agencies relative to this Promotion; and (4) may be required to sign release and indemnity at their expense whereby the ambassador releases and indemnifies and holds harmless the UBC Alumni Association, its advertising and promotional agencies, the suppliers of the promotional components, and all their respective employees, directors, officers, owners, agents, representatives, successors and assigns from any liability in connection with or arising out of the Promotion, the awarding of the promotional components, the use of the promotional components or the use of any personal information.
- c. THE SELECTED POTENTIAL AMBASSADOR WILL BE NOTIFIED BY E-MAIL NO LATER THAN April 30, 2022 at 5:00pm Pacific Daylight Time using the contact information provided by the entrant at the time of entering the Promotion. Upon notification, THE SELECTED POTENTIAL AMBASSADOR MUST RESPOND WITHIN FIVE CALENDAR DAYS by telephone or email to the contact number or email address provided in the notification. The selected potential ambassador's response must be received by the UBC Alumni Association within such five calendar day period of such notification.
- d. If a selected potential ambassador fails to meet any of the requirements set out in these Official Rules, they will be disqualified and another entrant will be selected from the remaining eligible entrants and, upon notification, will have FIVE CALENDAR days to respond.

6. General Rules

- 6.1. The decisions of the UBC Alumni Association in relation to this Promotion will be final and binding on all entrants. The UBC Alumni Association's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision or any other provision of these Official Rules.
- 6.2. The issuance of the promotional components is subject to verification by the UBC Alumni Association and/or designated representatives. Entries made with multiple addresses, under

multiple identities or through the use of any device or artifice to enter multiple times or entries that are in excess of the permitted number of entries during the Promotion period are automatically void.

- 6.3. All Promotion entries which are incomplete, illegal, mutilated, altered, reproduced, forged, irregular or fraudulent in any way or otherwise not in compliance with these Official Rules are automatically void.
- 6.4. The personal information provided to enter the Promotion will be retained by the UBC Alumni Association for the purpose of contacting you to advise you of alumni-related news and information, event invitations and special services only available to UBC alumni.
- 6.5. The promotional components will be sent by mail to the winner's Canadian address, excluding delivery of the vehicle rental which must be arranged by the ambassador, at their expense.
- 6.6. The Promotion and these Official Rules are governed by and construed in accordance with the laws of the Province of British Columbia and the federal laws of Canada applicable therein, without giving effect to any choice or law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

7. Internet Disclaimer

- 7.1. The UBC Alumni Association and its agents are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, traffic congestion or the Internet or any website, or any combination thereof, including any injury or damage to an entrant's or any other person's computer, related to or resulting from downloading any materials in this promotion.
- 7.2. The UBC Alumni Association reserves the right, in its sole discretion, to cancel or suspend this promotion should a virus, bug or other cause beyond the reasonable control of the UBC Alumni Association or its agents corrupt the security or proper administration of the promotion. Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, The UBC Alumni Association reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.